

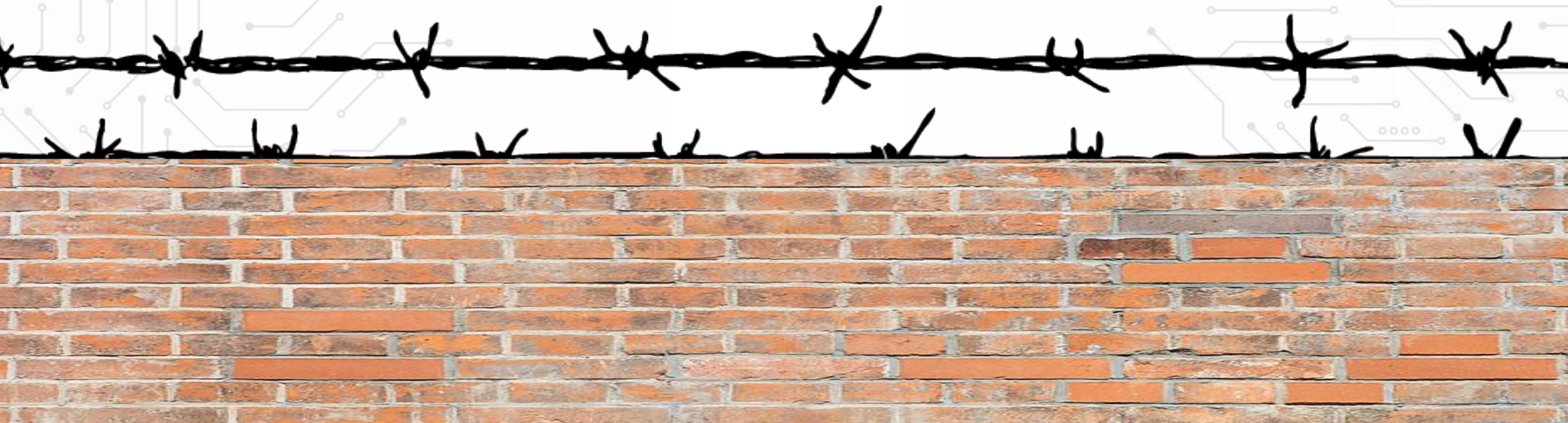
COLD WAR TO CYBER WARFARE

#TechWatch

FRANK WILLIAMS, 12.02.2024, PCMS

CLOSED

- Electrified Borders
- No news
- Audience???



Mode of Communication

- Editor as Dictator
PUSH OUT

REVOLUTION 1: FROM CLOSED TO OPEN SOCIETIES

POLITICAL

- From the Politburo to Pluralism
- From Gosplan to the Market Economy



REVOLUTION 1: FROM CLOSED TO OPEN SOCIETIES

TECHNOLOGICAL

- From Analogue to Digital
- From Snailmail to the Email



OPEN

- No Borders
- Superabundant News
- Audience!!
- INTERNET!!!

Information Exchange
Blogs and Podcasts
Citizen Journalists
Interactivity



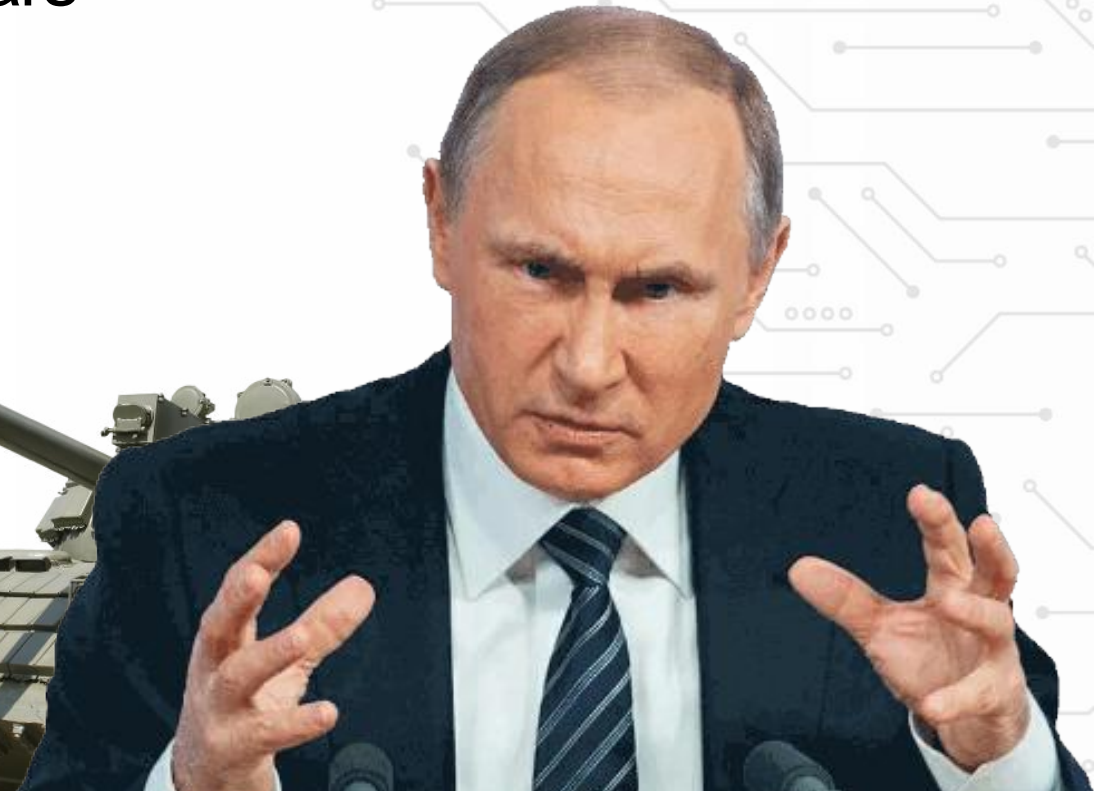
Mode of Communication

- Editor as Enabler
PULL IN

REVOLUTION 2: FROM COHERENCE TO CHAOS?

POLITICAL

- Authoritarians and Populists
- Localised Wars



REVOLUTION 2: FROM COHERENCE TO CHAOS?

TECHNOLOGICAL

- Asymmetric Warfare
- Generative AI

Mode of Communication

EVERYMAN AS EDITOR

Fragmented Audiences
Misinformation/Disinformation
Collapse in Trust

- At no time have we needed guidance through the chaos of events and information more.
- At no time have editors been trusted to provide it less.

THANK YOU. LET'S STAY IN TOUCH!

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prague skills
CENTRE FOR MEDIA



#TechWatch

Enhancing the Response to Human Rights Challenges in the Digital World

Iceland
Liechtenstein
Norway



**Active
citizens fund**

| Nadace OSF



Elektronisk Forpost Norge